



29th Annual

SOUTHBURY FALL CLASSIC 5K TRAIL RUN and FAIR

HOSTED BY THE SOUTHBURY BUSINESS ASSOCIATION

SUNDAY, OCTOBER 7th • 10:00 AM - 1:00 PM

THE AUDUBON CENTER AT BENT OF THE RIVER,
185 EAST FLAT HILL ROAD, SOUTHBURY



TRAIL RUN

Hosted by the Southbury Business Association

Dear Southbury Business Association Member,

We wanted to announce an exciting change to our Southbury's Fall Classic Race. Due to popular demand, the race has evolved to a **5K Trail Run**. This year will be our **29th Annual Southbury Fall Classic** and we hope you will continue to support the great work that the SBA does in our community through your sponsorship. We are excited to announce that we are also partnering with another great Southbury not for profit and that this year's race will be run at the Audubon Center at Bent of the River! This trail run will be a first for Southbury and for the Fall Classic!

Your support will go even farther this year, as the Fall Classic race in its new format is the only trail race offered in Southbury. We are expecting more runners than ever as trail racing is gaining in popularity. The Southbury Fall Classic in its new format will continue to support the Southbury Business Association's Pomperaug High School scholarships AND will also support the Audubon Center at Bent of the River summer camp scholarships as well. Your sponsorship aligns your business with your community through outreach and support of our future generation's right here in Southbury.

We have included sponsorship information that will allow you to choose the right level of publicity for your business and don't forget, **your sponsorship also includes your SBA membership fee for the year!** We look forward to hearing from you soon as the race is right around the corner!

Following are the sponsorship levels for your consideration. Please check the box next to your choice, then complete the bottom of the form and send payment to the address indicated.

Supreme Sponsor (\$1000.00): (Limited to 6 sponsors)

- Have company logo appear on the event T-shirt in sponsor level order
- Business Signage at mile markers (limit first 3 businesses)
- Have company logo appear and name referenced in all SBA advertising, press releases and promotional material
- Your company link displayed on the SBA website homepage
- Receive new or renewed SBA membership through May, 2019

Major Sponsor (\$500.00):

- Have company logo appear on the event T-shirt in sponsor level order
- Have company logo appear and name referenced in all SBA advertising, press releases and promotional material
- Your company logo & link displayed on the SBA website
- Receive new or renewed SBA membership through May, 2019

General Sponsor (\$250.00):

- Have company logo appear and name referenced in all SBA advertising, press releases and promotional material
- Have company name appear on the event T-shirt in sponsor level order
- Your company logo & link displayed on the SBA website, and receive new or renewed SBA membership through May, 2019

Tent Vender (\$100.00): (Limited to 10 sponsors)

- Have a Tent at the event to provide information to the public about your business (own Tent and Chairs)
- Receive new or renewed SBA membership through May, 2019

Please complete:

Name: _____ Title: _____

Business: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email Address: _____

Please make check payable to: SBA Southbury Fall Classic

Please send this form & payment to: 685 Main Street South, Southbury, CT 06488

Questions? Call 203-364-2973 or Email us at mmihalcik@nsbonline.com

THANK YOU FOR YOUR SUPPORT



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- Rain or Shine -

Audubon Center At The Bent of The River
185 East Flat Hill Road • Southbury



REGISTER ONLINE

Sign up using Promo Code **“LETSGO”** and save 5 dollars!

SIGN UP AT: www.sba2018.racewire.com